



2008-2009 Action Plan

WV-West Virginia Action Plan

SUBMITTED FOR REVIEW I

Team Specific Impacts

Team Impact #1

Impact Statement: West Virginia Action for Healthy Kids Team

Rationale: The WVAFHK Team will increase capacity and increase membership of indiv organizations.

Outcomes and Key Activities:

Outcomes

Outcome: Increase the number of members by 10% and increase the organizational involvement by 15%.

Activities

Key Activity: Update membership listing and supporting organizat identifying potential members.

Target Audience: MULTIPLE AUDIENCES

Person/Committee

Responsible : STEERING COMMITTEE MEMBER

Due Date: 12/31/08

Metrics/Measures: OTHER

Notes: Membership listing.

Key Activity: WVAFHK will exhibit and/or present to at least three conferences.

Target Audience: TEAM MEMBERS

Person/Committee

Responsible : STEERING COMMITTEE MEMBER

Due Date: 06/30/09

Metrics/Measures: OTHER

Notes:

Key Activity: A WVAFHK team member will serve on county welln committees as requested.

Target Audience: TEACHERS AND SCHOOL STAFF

Person/Committee

Responsible : MEMBER

Due Date: 06/30/09

Metrics/Measures: OTHER

Notes:

Outcome:

Activities

Impact #1 Budget :

Type	Date	Category	Requested	In K
BUDGET	09/02/08	TRAVEL	\$	\$250
Justification:		<i>Travel to county wellness committee meetings.</i>		
Total:			\$	\$250

Team Specific Impacts

Team Impact #2

Impact Statement: School Wellness Goal for Food Served on Campus

Rationale: Public schools in West Virginia will adopt policies that ensure all foods and beverages available on school campuses and at school events contribute toward eating patterns consistent with the 2005 Dietary Guidelines for Americans.

Outcomes & Key Activities:

Outcomes

Outcome: By May 2009, work with PTA groups to improve the nutrition environment in public schools.

Activities

Key Activity: Key Fall 2008, present brief overview at annual meeting

Activity: PTA officers.

Target Audience: PARENTS

Person/Committee

Responsible : COMMITTEE

Due: 09/30/08

Metrics/ INTERVIEWS

Measures:

Notes:

Key Activity: Key Explain rationale and regulations for new standards

Activity: WV schools to parents via PTA groups.

Target Audience: PARENTS

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ INTERVIEWS

Measures:

Notes:

Key Activity: Key Provide tools for healthy parties and healthy fundraisers

Activity:

Target Audience: TEACHERS AND SCHOOL STAFF

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ OTHER

Measures:

Notes:

Key Explore partnership with WVU Extension Service F
Activity: Nutrition Program to enhance reach and maximize

Target Audience: COMMUNITY

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ OTHER

Measures:

Notes:

Key Explore grant opportunities with PTA.

Activity:

Target Audience: PARENTS

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ OTHER

Measures:

Notes:

Key Develop presentation for parents to promote advo

Activity: school wellness.

Target Audience: PARENTS

Person/Committee

Responsible : COMMITTEE

Due: 12/31/08

Metrics/ OTHER

Measures:

Notes:

Outcome: From 2005-2010 school year, student breakfast participat
will increase by 5% in WV public schools.

Activities

Key WVDE will train nutrition educators to conduct pre
Activity: the improtance of breakfast and the link to learnir
partnership with WVAFHK.

Target Audience: TEAM MEMBERS

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ OTHER

Measures:

Notes:

Key WVAFHK partners will provide support and materials
 Activity: importance of breakfast and the link to learning to
 outreach educators and parents.

Target Audience: COMMUNITY

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ INTERVIEWS

Measures:

Notes:

Outcome: By 2010, 25% of WV high school students will consume 5
 vegetables per day.

**** You've reached the maximum of 3 outcomes for Imp
 Activities**

Key Nutrition educators will promote increased fruit and vegetable
 Activity: consumption by conducting tasting parties in the school
 cafeteria, and at after-school programs.

Target Audience: MULTIPLE AUDIENCES

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ OTHER

Measures:

Notes:

Key Nutrition educators will conduct community tasting
 Activity: fairs, festivals, amlls, and special promotions by a
 organizations.

Target Audience: COMMUNITY

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ INTERVIEWS

Measures:

Notes:

Key Master Gardeners, farmers markets, and Farm to
 Activity: program will link to schools to promote fruit and vegetable
 consumption in partnership with WVAFHK.

Target Audience: COMMUNITY

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ OTHER

Measures:

Notes:

Key WVDE office of Child Nutrition will offer training se
 Activity: utilizing the USDA resource "Fruits and Vegetables
 county foodservice staff in partnership with WVAF

Target Audience: TEACHERS AND SCHOOL STAFF

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ SURVEY (PRE OR POST)

Measures:

Notes:

Key Seek state funding to establish a pilot program to
 Activity: students' food choices by offering free snacks of fr
 vegetables in selected schools.

Target Audience: MULTIPLE AUDIENCES

Person/Committee

Responsible : COMMITTEE

Due: 06/30/09

Metrics/ OTHER

Measures:

Notes:

Impact #2 Budget:

Type	Date	Category	Requested	In K
Total:			\$	

Team Specific Impacts

Team Impact #3

Impact Statement: Sissonville School Wellness Project

Rationale: The five schools in the Sissonville, West Virginia community will have active teams with parent participation to develop, plan, implement and evaluate w to increase healthy eating and physical activity among students.

Outcomes & Key Activities:

Outcomes

Outcome: School wellness team membership will be enhanced to parents, students and community members as well as WVAFHK t mebers and school prsonnel to equal at least fifteen members for the five schools by December 2008 and hold a training on school teams to provide education and ideas for polices to at least fifty i in September 2008.

Activities

Key Activity: The grant team will meet with school leadership t

potential team members.
 Target Audience: ADMINISTRATORS
 Person/Committee
 Responsible :PROJECT COORDINATOR
 Due:09/30/08
 Metrics/Measures: OTHER
 Notes:

Key Activity: An information flyer will be sent home to encourage student, parent and community participation to encourage participation in the school wellness teams. Notice placed on the school websites regarding team membership. Personal contact to encourage involvement will occur as needed.

Target Audience: MULTIPLE AUDIENCES
 Person/Committee
 Responsible :PROJECT COORDINATOR
 Due: 10/30/08
 Metrics/Measures: OTHER
 Notes:

Key Activity: A wellness team training will be held in an evening to encourage parents, grandparents, community members, students and school personnel to attend.

Target Audience: MULTIPLE AUDIENCES
 Person/Committee
 Responsible :PROJECT COORDINATOR
 Due:09/30/08
 Metrics/Measures: SURVEY (PRE OR POST)
 Notes:

Outcome: Quarterly meetings and monthly correspondences with the participation of the five school wellness teams will be held to develop, implement, and evaluate wellness plans and activities as well as to identify any barriers or obstacles these teams may face through the 2008 school year.

Activities

Key Activity: Continued recruitment of wellness team members; monitor team progress through meeting minutes and attendance. Utilizing the parent advocacy toolkit to encourage participation.
 Target Audience: MULTIPLE AUDIENCES
 Person/Committee
 Responsible :PROJECT COORDINATOR
 Due:06/30/09
 Metrics/Measures: OTHER
 Notes:

Key Activity: Provide technical support and resources based on needs identified through training evaluation and school wellness team meetings.

Target Audience: MULTIPLE AUDIENCES
 Person/Committee
 Responsible :COMMITTEE

Due: 06/30/09

Metrics/Measures: SURVEY (PRE OR POST)

Notes:

Outcome: Funding of \$2,000 will be provided to each of the five school wellness teams to focus on improvements to the school environment that will directly impact the school wellness policy goals and the student's health by June 2009.

**** You've reached the maximum of 3 outcomes for Impact #3 Activities**

Key Activity: Grant guidelines will be completed and finalized to address specific needs and/or areas of wellness identified in the School Health Index to be addressed.

Target Audience: MULTIPLE AUDIENCES

Person/Committee

Responsible :PROJECT COORDINATOR

Due: 12/30/08

Metrics/Measures: OTHER

Notes:

Key Activity: Distribution of grant application to all five school wellness teams and assist team in identifying weaknesses and potential projects by utilizing the parents toolkit.

Target Audience: MULTIPLE AUDIENCES

Person/Committee

Responsible :PROJECT COORDINATOR

Due: 12/30/08

Metrics/Measures: OTHER

Notes:

**Impact #3
Budget :**

Type	Date	Category	Requested	In K
BUDGET	09/02/08	FUNDING DIRECT TO SCHOOL	\$10000.00	
BUDGET	09/02/08	INCENTIVES, GIFTS AND AWARDS	\$500.00	\$500
Justification:		<i>Promotional materials and incentives for training</i>		
BUDGET	09/02/08	MEETING COSTS	\$4500.00	
BUDGET	09/02/08	OFFICE SUPPLIES	\$	\$1000
BUDGET	09/02/08	POSTAGE AND SHIPPING	\$500.00	\$250
BUDGET	09/02/08	PRINTING AND COPYING	\$1000.00	
BUDGET	09/02/08	PROJECT MANAGER	\$7500.00	\$7500
BUDGET	09/02/08	TRAVEL	\$1000.00	
Justification:		<i>Team Leader Workshop</i>		
Total:			\$25000.00	\$9250