



Have you ever dreamed of starting your own business but didn't know where to begin? In just six weeks, Pierpont's Entrepreneurship Certificate Program will guide you step-by-step from concept to business plan. Through focused evening sessions and online activities, you'll transform your idea into a fully developed, actionable plan while building connections with local business leaders, mentors, and fellow entrepreneurs.

What You'll Learn

- How to evaluate and refine your business ideas
- Market research and competitive analysis
- Writing a complete, professional business plan
- Networking and resource development
- Practical tools for launching and sustaining a small business

Why Choose This Program?

- 6 in-person sessions with online work between classes
- Expert-led instruction and local business mentorship
- Hands-on guidance to create your personalized business plan
- Earn an Entrepreneurship Certificate from Pierpont Community & Technical College

Training Cost

\$500.00

What's Included in Tuition?

- ✓ Instruction
- ✓ Course Materials

*Financial Aid is available for qualifying applicants.

Apply Today or Learn More
go.pierpont.edu/CCT



CAREER & CORPORATE TRAINING
PIERPONT COMMUNITY AND TECHNICAL COLLEGE

 **304-367-4596**

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