



Advancement and Public Relations Committee Meeting

Tuesday, June 23, 2026
10:30 AM

Pierpont's Advanced Technology Center (ATC)
500 Galliher Drive
Fairmont, WV 26554
Room 303

AGENDA

- I. **Call to Order**
- II. ***Approval of Minutes - February 24, 2026** *Tab 1*
- III. **Marketing Plan FY 2027**
(Stefanie Moore, Director of Marketing and Communications)
- IV. **Aviation Golf Scramble**
(Kathy Hypes, Foundation Director)
- V. **Adjournment**

**Denotes possible action item*



Mission: To provide accessible, responsive, comprehensive education that works
Vision: To empower individuals and strengthen communities through exceptional training and educational pathways
Tagline: Education that works!

Tab

1

**PIERPONT COMMUNITY & TECHNICAL COLLEGE
BOARD OF GOVERNORS**

Advancement and Public Relations Committee Meeting

**Tuesday, February 24, 2026
10:30 AM**

**Pierpont's Advanced Technology Center (ATC)
500 Galliher Drive
Fairmont, WV 26554
Room 216A**

MINUTES

Notice of Meeting

A meeting of the Pierpont Community & Technical College (Pierpont) Board of Governors Advancement and Public Relations Committee was held on February 24, 2026, beginning at 10:30 AM. The meeting was conducted in person at the Advanced Technology Center in Fairmont, WV. Advanced announcement of this meeting was posted on the WV Secretary of State's Meeting Notices Webpage.

Committee Members Present: Christine Miller, Juanita Nickerson, Hayes Raudenbush, and Joanne Seasholtz

Committee Members Absent: Anthony Hinton

Other Board Members Present: Thomas Cole Lisa Lang, and Jeffrey Powell

Others Present: Members of the President's Cabinet, faculty, staff, and others

I. Call to Order

Joanne Seasholtz, Acting Chair, called the meeting to order at 10:33 AM.

II. Approval of Minutes - February 11, 2026

Christine Miller moved to approve the February 11, 2026 meeting minutes. Joanne Seasholtz seconded the motion. All agreed. Motion carried.

III. Spring Fundraisers

Kathy Hypes provided an update on two upcoming fundraising events scheduled for this spring (**Attachment A**).

The first event is the Aviation Technology Elimination Dinner, which will be held on March 28 at the Bridgeport Conference Center. She reported that last year's aviation event raised approximately \$21,000 in support of the program.

The second event is the Culinary Elimination Dinner, scheduled for April 18 at the Knights of Columbus in Fairmont. The Knights of Columbus will host the event, and the Culinary program will prepare and provide the meal.

IV. Day of Giving

Kathy Hypes provided an update regarding the Third Annual Day of Giving (Attachment B), which will take place on April 1. The fundraising goal for this year's event is \$65,000. It was emphasized that participation from both the Foundation and the Board of Governors is important, as communicating 100% Board support to donors strengthens fundraising efforts.

Funds raised during the Day of Giving assist with a variety of institutional priorities, including the Student Hardship Fund, which provides assistance to students facing financial challenges such as utility bills and medical expenses.

The institution is also planning to launch the Pierpont Pantry as part of this year's Day of Giving initiative. The Pierpont Pantry will provide free food items, hygiene products, and household essentials to students in need. The President has committed a \$500 matching gift to help launch the program and support its initial development.

V. Website Build

Stefanie Moore reported that her team is continuing to work with Modern Campus on the development of the institution's new website. She displayed a mock-up of the proposed homepage and provided an overview of its design and layout. The next phase of the project involves building out the individual elements for the various page templates. The goal is to complete the website near the April target date in order to meet accessibility requirements.

Additionally, an update was shared on the "President Tries" initiative. The President has been participating in various academic programs across campus, ranging from baking and pastry to exploring wheelchair accessibility with the PTA program, as well as engaging in other hands-on learning experiences. These activities are designed to highlight student opportunities and showcase the breadth of programs offered at the institution. The initiative has served as a fun and engaging way to promote programs while strengthening connections with students and faculty.

VI. Adjournment

There being no further business, Christine Miller moved to adjourn the meeting. Joanne Seasholtz seconded the motion. All agreed. Meeting adjourned.



Mission Statement: To provide accessible, responsive, comprehensive education that works
Vision: To empower individuals and strengthen communities through exceptional training and educational pathways
Tagline: Education that works!

Respectfully submitted by Amanda N. Hawkinberry



Mission Statement: To provide accessible, responsive, comprehensive education that works
Vision: To empower individuals and strengthen communities through exceptional training and educational pathways
Tagline: Education that works!

Pierpont Aviation Technology Education

2ND ANNUAL ELIMINATION DINNER



SATURDAY, MARCH 28, 2026

BRIDGEPORT CONFERENCE CENTER

300 Conference Way Bridgeport, WV

5 P.M. SOCIAL, CASH BAR AVAILABLE

6 P.M. DINNER, 7 P.M. DRAWING

\$1,000 Grand Prize | \$25 for the 1st draw and every 50th draw

Attendance is not required to win

All proceeds support the Aviation Maintenance Technology Students

\$60 PER TICKET – SINGLE ADMISSION

For more information 304-367-4800

*Tickets may be purchased in
person at the Robert Byrd Aviation
Center in Bridgeport or online*



Hosted by the Pierpont Foundation

Pierpont Aviation Technology Education

2ND ANNUAL ELIMINATION DINNER



<p>PREMIER SPONSOR - \$5,000 Logo featured in event promotions 10 tickets Two (2) \$1,000 Scholarships in sponsor's name Invitation to Awards Ceremony to present Logo featured on event slides Dinner/Program Recognition Opportunity to speak at event</p>	<p>GOLD SPONSOR - \$3,000 Logo featured in event promotions 8 tickets - Two (2) \$500 Scholarships in sponsor's name Invitation to Awards Ceremony to present Logo featured on event slides Dinner/Program Recognition</p>
<p>SILVER SPONSOR - \$2,500 Logo featured in event promotions 6 tickets One (1) \$500 Scholarship in sponsor's name Invitation to Awards Ceremony to present Logo featured on event slides Dinner/Program Recognition</p>	<p>BRONZE SPONSOR - \$1,500 Logo featured in event promotions 4 tickets One (1) \$500 Scholarship in sponsor's name Invitation Awards Ceremony to present Logo featured on event slides Dinner/Program Recognition</p>
<p>SUPPORTING SPONSOR - \$500 Logo featured in event promotions 2 tickets Invitation to Aviation Awards Luncheon (May '26) Logo featured on event slides Dinner and Program Recognition</p>	<p>VENUE SPONSOR - \$250 Logo featured in event promotions 2 tickets Logo featured on event slides Dinner and Program Recognition</p>
<p>TICKET SPONSOR - \$150 (4 Available) Logo featured in event promotions Logo on elimination tickets ticket Logo featured on event slides Dinner and Program Recognition</p>	<p>AUCTION ITEM SPONSOR Special mentions by the MC during the event Dinner and Program Recognition</p>

SINGLE TICKET - \$60 includes dinner & chance at \$1,000 Grand Prize
Need Not be Present to Win



SPRING FLING ELIMINATION DINNER

Featuring a Mediterranean-Inspired Spring Feast prepared by Pierpont College's Culinary Academy, highlighting the talent of Pierpont's culinary students with a fresh, herb-forward menu of comforting proteins, seasonal vegetables, and bright flavors.

SATURDAY, APRIL 18, 2026

KNIGHTS OF COLUMBUS

1529 Mary Lou Retton Drive Fairmont, WV

5:30 P.M. SOCIAL HOUR, CASH BAR AVAILABLE

6:30 P.M. DINNER, 7:30 P.M. DRAWING

\$2,000 Grand Prize

Attendance is not required to win

Proceeds Benefit

50% Pierpont's Culinary Academy • 50% Knights of Columbus

\$80 PER COUPLE

Admits two guests and includes one elimination ticket

For more information 304-363-6286

Tickets may be purchased in person at the the Fairmont Knights of Columbus, Pierpont's Culinary Academy or online (credit card fees apply)



PIERPONT
Foundation Inc.

Hosted by Fairmont Knights of Columbus
in partnership with the Pierpont Foundation



GO.PIERPONT.EDU/SPRING-DINNER



SPRING FLING ELIMINATION DINNER

March 2026

Dear Community Partner,

We invite you to become a sponsor of the **Spring Fling Elimination Dinner**, a signature fundraising event supporting culinary education and community service in north central West Virginia.

The event will be held on **Saturday, April 18, 2026**, at the **Knights of Columbus in Fairmont**, and will feature a specially curated meal prepared by **Pierpont College's Culinary Academy**. This unique evening showcases the talent and hands-on training of Pierpont's culinary students while offering guests an engaging elimination-style dining experience.

Sponsorship provides meaningful community visibility while directly supporting student success and local programming. It is an excellent opportunity to entertain guests, recognize your organization, and invest in our region.

Proceeds from the Spring Fling Elimination Dinner will benefit Pierpont's Culinary Academy (50%) and the Knights of Columbus (50%), helping support student training, workforce development, and community outreach efforts.

This event is proudly hosted by the Fairmont Knights of Columbus in partnership with the Pierpont Foundation.

If sponsorship isn't possible at this time, we still hope you will join us for a fun and flavorful evening in support of culinary education and community service.

For additional information or to confirm your sponsorship, please contact **304-363-6286** or **304-247-9835**.

Sincerely,
Don Metz, Knights of Columbus
Kathy Hypes, Pierpont Foundation

Table Sponsorship Opportunities

Chef's Table - \$700

Dinner for 8 guests & 8 drink tickets
4 Elimination tickets
Chef-featured appetizers served at table
Ice cream flight served at table
Sponsor logo featured in promotions
Recognition during event

Sous-Chef's Table - \$350

Dinner for 4 guests & 4 drink tickets
2 Elimination tickets
Chef-featured appetizers served at table
Sponsor logo featured in promotions
Recognition during event

Hosted by Fairmont Knights of Columbus in partnership with the Pierpont Foundation