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## STARTING YOUR OWN BUSINESS: THE ENTREPRENEUR'S ESSENTIAL GUIDE



### Course Topics:

- Getting started fundamentals
- Creating a business plan
- Understanding the market and competition
- Financing and Marketing
- Hiring and training employees
- Operating and growing your business



### 2022 Schedule:

Monday  
October 3, 2022  
9am - 5pm



Cost: \$159/student Includes  
The Entrepreneurs Essential  
Guide Training Manual

Instruction by Steve Stuart,  
Coaching & Consulting Solutions

Register today by completing the  
Student Enrollment Application at  
<https://www.pierpont.edu/academics/workforce-continuing-education/continuing-education/>



ADVANCED TECHNOLOGY CENTER  
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**Entrepreneurs are the  
backbone of the nation.  
Good planning and  
execution are keys to a  
successful business.**

Questions? Call (304) 367-4920

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