PIERPONT COMMUNITY & TECHNICAL COLLEGE BOARD OF GOVERNORS MEETING March 19, 2013 2:00 PM

MINUTES

Notice of Meeting and Attendance

A meeting of the Pierpont Community & Technical College Board of Governors was held on March 19, 2013, beginning at 2:00 PM in the Falcon Center Board Room.

Present at the meeting were Board members:

Chairman Earl McConnell, Linda Aman (by phone), Jim Griffin, Kyle Hamilton, Beverly Jones, Sharon Shaffer, Tom Stose, Gene Weaver and Barbara Hendrey.

Board members absent were:

Rick Pruitte and Jeff Tucker

President's Cabinet members present were:

President Doreen Larson, Dale Bradley, Sarah Hensley, Rob Linger and Paul Schreffler.

Faculty and staff were also in attendance.

Call to Order and Call for Public Comment

Chairman McConnell called the meeting to order and announced last call for public sign up for comments to the Board.

Moment of Silence

Dr. Larson asked that the Board to observe a moment of silence for the loss of Mr. Jerry Copley. Mr. Jerry Copley was the spouse of the deceased Board of Governors member Dixie Copley.

Approval of Minutes

The minutes of November 20, 2012 were presented for approval. Mr. Kyle Hamilton moved that the minutes of November 20, 2012 be Approved. Ms. Sharon Shaffer seconded the motion. All agreed. Motion carried.

The minutes of January 11, 2013 were presented for approval. Mr. Jim Griffin moved that the minutes of January 11, 2013 be Approved. Ms. Sharon Shaffer seconded the motion. All agreed. Motion carried.

Special Recognitions/Presentations

➤ Chairman Earl McConnell from the Pierpont Board of Governors recognized Dr. Doreen Larson and Len Larson Co-Chairs for the 2012-2013United Way Campaign of Marion County with a Proclamation from the Pierpont Community & Technical College Board of Governors. Dr. Doreen Larson and Len Larson were recognized for unselfishly giving of their personal time, compassion, creativity and such an outstanding leadership ability, personal effort, community involvement to exceed the ambitious goal of \$455,000. Dr. Doreen Larson and Len Larson successfully reached the goal of \$458,557 to provide the citizens and organizations of Marion County an improvement to their quality of life.

President's Report

Dr. Larson expressed her appreciation to all for attending the meeting and being flexible with the agenda for today's meeting. Due to several events happening this afternoon, we decided to move the special recognitions to the April meeting and do the same with several of the reports as well.

Dr. Larson reported that it has been a few months since we have had a regular Board meeting and even though we conducted a retreat in December and met to discuss new initiatives in January, we really are a different college in March 2013 than what we were in November 2012.

Dr. Larson, Dr. Rose, FSU Board Chair Ron Tucker, our Board Chair, Earl McConnell met to discuss short and long range space-sharing options for both institutions. Senator Roman Prezioso was invited to the meeting to float our idea – our idea was to use some of the North ATC display space – better known and the "volcano" element and add another allied health program and more importantly – add our own Pierpont One-Stop Student Services Center.

Dr. Larson indicated we have a very preliminary revision of the North ATC. The intent and programming of the North Advanced Technology Center have not been changed at all. The architects took the conical space and reallocated it for medical lab technology, the Pierpont Student Services One-Stop and an optional third floor space for student government, the Board, and administration.

The North ATC revision has gathered a project team including Chancellor Skidmore, the Community & Technical College Council Chair Bob Brown, Governor Tomblin, Delegate Mike Caputo, our Board of Governor member Jim Griffin, Council staff Rich Donovan, Dale Bradley.

Pierpont and a couple of the other community colleges in West Virginia with higher rates of tuition have been struggling with ways to lower our overall tuition costs without sacrificing our quality.

One avenue that was researched was to replace the current billing model with a per-credit-hour model. Under the current code, students are not charged for any credits they take beyond 12. If a student enrolls in 15 credits in a term, they are only charged for 12. If a student enrolls in 18 credits in a term, they still are only charged for 12.

This is a tuition model that is based on the premise that most students can enroll full time and with some incentive they would enroll in more than full time. This premise is not one that applies very well, however, to community college students. Most community college students are challenged to enroll in 12 hours, since they are working, are older, have families and often commute to school.

Senate Bill 508 was introduced into the Senate. "A bill to amend the Code of West Virginia to allow Pierpont Community and Technical College to implement a per-credit-hour tuition demonstration pilot project. The bill was introduced by Sen. Roman Prezioso and sponsored by Senators Cann, McCabe and Stollings.

Many other Senators and Delegates, including Mike Caputo and Bob Beach are supportive of SB 508 as well. The bill allows Pierpont to run a pilot project using the per credit hour charge model. Pierpont will roll back our tuition rates – to the fall 2011 rates.

The overall savings for a 12 credit hour student would be \$192.00 per term or \$384.00 for the year.

Senate Bill 508 still has a long way to travel through Senate Education, Senate Finance, the Senate Floor and over the House Finance, Education and the floor.

Community colleges are issued a Report Card being a major indicator of institutional success is in the number of Degrees and Certificates Awarded. From 2010 to 2011 Pierpont saw an increase of over 20% in all degrees and certificates awarded from 2010 – 2011. Pierpont doubled the overall system growth of 10% in this area over the same time period.

Dr. Larson reported another important measure is the overall student success rate – this is a combined measure of students who complete degrees, certificates, or successfully transfer to a 4-year program. Since 2002, Pierpont has seen a steady growth in this measure currently at 38% which ranks us among the top 3 community colleges in our system and once again outpaces the system rating of 33%

The one-year retention rate for our students has been more variable. The measure itself has been changed recently to be more inclusive and more accurate, which accounts for some of the change, however, Pierpont's target is to consistently maintain that rate at over 50%.

Our current rate is 45% and so we are planning to implement better student advising, decreasing the number of undeclared students, and providing more career advising as part of our plan to help students have initial success in college.

Dr. Larson reported the Pierpont faculty are leaders in the state regarding innovation in developmental education delivery. Between 2010 and 2011 we saw a large improvement in passing rates for Development English courses at Pierpont.

Pierpont leads the state in increasing student completion of Career-Technical Associate degrees. Between 2010 and 2011 we increased graduation rates by 33% as compared to the system increase of 7%. Our new technical programs –particularly in power and energy – are demanding in both skills and commitment, but they attract high caliber students and motivate them to complete their degrees.

The Report Card also monitors hours of training provided to employers and industry partners. Pierpont has always been a leader in this area and remains strong posting a 40% increase in training hours between 2010 and 2011 and placing Pierpont third in the system on this measure reporting 116, 103 hours.

Dr. Larson reported we need to connect with unemployed and underemployed adults. Pierpont has continued to grow our adult enrollment with an increase of over 30% between 2007 and 2011. This area continues to be a priority for our recruitment and student services.

Operation Reports

- Leslie Lovett provided a report on the Academic Affairs to the board.
- > Paul Schreffler presented the Center for Workforce Education Report
- Mary Jo Rutherford presented the Classified Staff Report
- David Beighley presented the Faculty Assembly Report

There was no report presented for the Pierpont Foundation and the Student Government.

Committee of the Whole

> Financial Report

Dale Bradley provided a report on the Pierpont Community & Technical College Unrestricted and Restricted Funds and Fund Manager Budgets for the current budget and year-to-date actual as of January 31, 2013.

> Capital Projects Update

Tom Tucker provided an update of the Capital Projects for FY 2013. A summary of the facilities project's completion status was provided.

Committee Reports

- ➤ Finance/Audit Committee
 - a. Approval of Program Fee Changes for AY 2013-14

Mr. Dale Bradley presented a Resolution to the Board for Approval of Program Fees changes for the Academic Year 2013-2014.

Mr. Jim Griffin presented a Motion to Accept the Program Fee changes, as presented. Mr. Kyle Hamilton Seconded the motion. All agreed. Motion carried.

b. Approval of the "Instructional Fee" for AY 2013-2014

Mr. Dale Bradley presented a Resolution to the Board for Approval of an 11% reduction in the "Instruction Fee" paid by off campus students for AY 2013-2014. Specifically the "Instruction Fee" which is identified as a "Special Fee" would be reduced by \$20 from \$180 to \$160 per semester for a full time student taking at least 12 credit hours at a location other than the main campus in Fairmont.

Mr. Kyle Hamilton moved to approve an 11% reduction in the "Instruction Fee" paid by off campus student for AY 2013-2014. Specifically the "Instruction Fee" which is identified as a "Special Fee" would be reduced by \$20 from \$180 to \$160 per semester for a full time student taking at least 12 credit hours at a location other than the main campus in Fairmont, as presented in the Board materials. Mr. Tom Stose, Seconded the motion. All agreed. Motion carried.

➤ Off Campus/Regional Academics Committee Report

Mr. Tom Stose reported on the MTEC Expansion Update.

➤ Marketing Committee Report

Ms. Sharon Shaffer reported on the Marketing Committee.

Public Comment

No signatures were recorded.

New Business

- ➤ Ms. Sharon Shaffer made a motion to approve the Board of Governors meeting dates for 2013-2014. Mr. Jim Griffin seconded the motion. All agreed. Motion carried.
- ➤ Dr. Doreen Larson reported on the WVCCA/WVADA 2013 Annual Conference to be hosted by Pierpont Community & Technical College on October 23-25, 2013 at the Bridgeport Conference Center in Bridgeport, WV.

Old Business

No old business to report.

Executive Session

➤ Mr. Jim Griffin moved to pursuant to 6-9A-4(b)2A of the WV Code that the Board shall go in to Executive Session to discuss personnel and personnel matter, which if discussed in public might adversely affect the reputation of any person. Ms. Sharon Shaffer seconded the motion. All agreed. Motion carried.

Adjournment and Next Meeting

There being no further business, Ms. Sharon Shaffer made a motion to adjourn. Mr. Jim Griffin seconded the motion. All Agreed. The Board meeting was adjourned at 4:06 PM.

The next Pierpont Board of Governors Meeting will be held on Wednesday, April 24, 2013 at 8:00 a.m., in the Falcon Center Board Room.