

PIERPONT COMMUNITY & TECHNICAL COLLEGE
BOARD OF GOVERNORS RETREAT
December 1, 2014
8:30 AM – Robert H. Mollohan Building

MINUTES

The Pierpont Community & Technical College Board of Governors held a working retreat on December 1, 2014, beginning at 8:30 AM at the Robert H. Mollohan Building.

Board of Governors members present were: Chairman James Griffin, Kyle Hamilton, Beverly Jones, Earl McConnell, Barbara Pavel-Alvarez, Rick Pruitte, Sharon Shaffer, and Chip VanAlsburg.

Board of Governors members absent were: Linda Aman, Jeff Tucker, and Gene Weaver.

President's Cabinet members present were: President Dr. Doreen Larson, Dale Bradley, Steven Leach, Rob Linger, Leslie Lovett, Cyndee Sensibaugh, Jennifer Weist, and Ron Weist.

Guests included: Pierpont Deans and faculty.

Board of Governors Areas of Focus

Dr. Larson and the members of the Board discussed areas of focus relating to regional academics, enrollment, program planning, graduation rates, online learning, fees, and the Advanced Technology Center.

Review of the FY 2014 Audited Financial Statements

Representatives from Deloitte and Touche, LLP presented a review of the FY 2014 Audited Financial Statements and Independent Auditors Report. A resolution to accept this audit report will be presented at the February 2015 Board of Governors meeting.

Marketing Recap

Ron Weist provided an overview of the marketing campaign with the local high schools. Pierpont, in partnership with WBOY, had a presence at the high school football games tailgating, at which students were encouraged to stop and talk to Pierpont staff and register to win a Chrome Book. One Chrome Book was given away at each of the local high schools. This marketing campaign was a great success and generated interest in the school and contact information from potential students.

Strategic Planning Focus

The Board members, the President, the President's Cabinet and Council, faculty and staff participated in breakout sessions to focus on priorities in Pierpont's strategic planning process.

Mr. Brian Floyd organized and directed the groups to four areas of focus. They were: Organizational Structure (Ron Weist – facilitator), Academic Excellence (Leslie Lovett – facilitator), Physical Facility and Virtual Infrastructure (Dale Bradley – facilitator), and Business, Industry, and Community Partnerships (Chip VanAlsburg – facilitator).

Adjournment and Next Meeting

There being no further business, the retreat adjourned at 4:00 PM. The next scheduled Board of Governors meeting will be held on February 17, 2015 at 2:00 PM.

The Mission of Pierpont Community & Technical College is to provide opportunities for learning, training, and further education that enrich the lives of individuals and promote the economic growth of our service region and state.

Pierpont Community & Technical College strives to enhance the quality of life for people of north-central West Virginia through accessible, affordable, comprehensive, responsive, workforce-related training, and quality higher education opportunities.