PIERPONT COMMUNITY & TECHNICAL COLLEGE
BOARD OF GOVERNORS

Academic and Student Services Committee Meeting

Friday, December 2, 2022
8:00 AM

Pierpont's Advanced Technology Center (ATC)
500 Galliher Drive
Fairmont, WV 26554
Room 216A

MINUTES

Notice of Meeting

A meeting of the Pierpont Community & Technical College (Pierpont) Board of Governors Academic and Student Services Committee was held on December 2, 2022, beginning at 8:00 AM. The meeting was conducted in person at the Advanced Technology Center in Fairmont, WV. Advanced announcement of this meeting was posted on the WV Secretary of State's Meeting Notices Webpage.

Committee Members Present: Thomas Cole – Committee Chair, Shauna Burns, Lisa Lang

Committee Members Absent: Juanita Nickerson

Other Board Members Present: Anthony Hinton

Others Present: Members of the President's Cabinet, faculty, staff, and others

I. **Call to Order**

    Thomas Cole, Chair, called the meeting to order at 8:05 AM.

II. **Enrollment Data Summary**
    Dr. Waide presented the **Academic Year in Review (FY 2022) Report** (Attachment A) to the committee. Dr. Waide reviewed the following sections: *Enrollment and Reauthorization Data, Completion Demographics, Clery and Safety Data, Certification Rates, Academic Complaints and Student Conduct, Academic Standing, and Student Engagement and Academic Tutoring* (Attachment A, Pages 3-5).

III. **Assessment of General Education Outcomes for AY 22**
    Dr. Waide reviewed the *Assessment of General Education Outcomes* section of the **Academic Year in Review (FY 2022) Report** (Attachment A, Page 5).

IV.   Recruiting Strategies

Dr. Waide reviewed the *Recruiting Strategies* section of the **Academic Year in Review (FY 2022) Report** (Attachment A, Page 6).

V.   Academic Policies

Dr. Waide reviewed the *Academic Policies* section of the **Academic Year in Review (FY 2022) Report** (Attachment A, Page 6).

VI.   Faculty Promotion Process (Institutional)

Dr. Waide explained the faculty promotion process and announced there were three faculty members seeking promotion in rank.

VII.   Academic Program 5-year Review

Dr. Waide announced we are nearing the final steps of the academic 5-year review process. The Academics and Student Services Committee will review and discuss the academic 5-year reviews during their February 2023 committee meeting.

VIII.   Adjournment

There being no further business, Thomas Cole, adjourned the meeting.

Respectfully submitted by Amanda N. Hawkinberry

Mission Statement: To provide accessible, responsive, comprehensive education that works
Vision: Empowering individuals to transform their lives through education
Tagline: Education that works!

Pierpont Community & Technical College

Academic Year in Review (FY 2022)   Fall 2021-Spring 2022

Enrollment and Reauthorization Data

Enrollment Information

Annual UNDUP HC:	1,860 (5th)
Annualized FTE:	1,033 (5th)
Summer Full-time Resident Head Count:	10
Summer Full-time Nonresident Head Count:	0
Summer Part-time Resident Head Count:	281
Summer Part-time Nonresident Head Count:	5
Fall Full-time Resident Head Count:	769
Fall Full-time Nonresident Head Count:	22
Fall Part-time Resident Head Count:	791
Fall Part-time Nonresident Head Count:	9
Spring Full-time Resident Head Count:	657
Spring Full-time Nonresident Head Count:	26
Spring Part-time Resident Head Count:	575
Spring Part-time Nonresident Head Count:	11
Dual Enrollment Head Count	540 (3rd)

Other Information

Full-time Tuition:	$5,086/yr.
Mandatory Fees:	$360/yr.
Residency	95.7% in-state
Retention Rate:	54% (58% national average)
Associate Graduation Rate:	29% (22% national average)
Transfer In:	153
Student Loan Default Rate:	6.2% (25% national average)
% of Undergrad Receiving Federal Loans:	31%
# of Students in Loan Repayment Cohort:	607
Student Grievances:	0
Staff Grievances:	0
Faculty Grievances:	0

Completion Demographics

Total Degree Completions by First Major

Grand Total Men	49.2% (47% male enrollment)
Grand Total Women	50.8% (53% female enrollment)

Total Degree Completions by Race and Ethnicity

White	90.8%
Native Hawaiian or Other Pacific Islander	0.2%
Black or African American	2.4%
Asian	2.4%
Two or more races	4.0%
Race and Ethnicity Unknown	0.2%

Total Completions by Economic Qualifier

Pell Grant Recipients   62.92%
Non-Pell Grant Recipients   37.08%

Clery and Safety Data

Crime Information

Criminal Homicide:	0
Sexual Assault:	0
Robbery:	0
Aggravated Assault:	0
Burglary:	0
Motor Vehicle Theft:	0
Arson:	0

Hate Crimes (any of the above-mentioned offenses, and any incidents)

Larceny-Theft:	0
Simple Assault:	0
Intimidation:	0
Destruction/damage/vandalism of property:	0

Violence Against Women Act (VAWA) Offenses

Domestic Violence:	0
Dating Violence:	0
Stalking:	0

Arrest and Referrals for Disciplinary Action

Weapons Law Violations:	0
Drug Abuse Violations:	0
Liquor Law Violations	0

Certification Rates

Exam Takers Information
Certificate Degrees:

Emergency Medical Technician (Basic)	2 out of 3 passed	**(66.67%)**
Phlebotomy	5 out of 5	**(100%)**

Associate Degrees:

Aviation/Avionics Technology	30 out of 38 passed	**(78.95%)**
Emergency Medical Technician – Paramedic	34 out of 59	**(57.63%)**
Health Information Technician	2 out of 3	**(66.67%)**
Medical Laboratory Technology	8 out of 8	**(100%)**
Physical Therapist Assistant	10 out of 14	**(71.43%)**
Radiologic Technology	22 out of 22	**(100%)**
Respiratory Care	6 out of 21	**(28.57%)**
ServSafe	16 out of 30	**(53.33%)**
Veterinary Technology	5 out of 13	**(38.46%)**

Academic Complaints and Student Conduct

Academic Complaints

Total	28
Resolved Academic Complaints	28
Pending Academic Complaints	0

Sources: Data Submitted to WVCTCS for Reauthorization and IPEDS

Student Conduct

Judiciary Referrals	0
Judiciary Decisions Rendered	0
Judiciary Investigations Pending	0

Academic Standing

President's List	209 (91 in fall 2021; 118 in spring 2022)
Dean's List	341 (165 in fall 2021; 176 in spring 2022)
Academic Probation (GPA < 2.00)	294 (186 in fall 2021; 108 in spring 2022); 18.7% (n=55) met routinely with the Director of Student Success to strategize academic plans.
Academic Suspensions	57 (26 in fall 2021; 31 in spring 2022)
Early Alert System	188 faculty referrals, 7 student self-referrals

Student Engagement and Academic Tutoring

Fall 2021 Student Engagement Events	15
Spring 2022 Student Engagement Events	14
Student Government Association (SGA)-hosted	8
Academic in-person tutoring (hours)	217 hours
Academic web-based (live sessions/hours)	148 sessions/61 hours
Top sessions by subject:	(1) Chemistry, (2) Statistics
Average session:	23 minutes

Assessment of General Education Outcomes

Pierpont cyclically assesses and evaluates four general education outcomes: (1) quantitative literacy, (2) written communication, (3) oral communication, and (4) digital literacy. To date, Pierpont has assessed quantitative literacy, written communication, and oral communication. Assessment data is present. Of those students sampled and for whom assessment data was collected:

Quantitative Literacy
54% *developing* (22% national comparison)
44.5% *proficient* (51% national comparison)
1.5 % *advanced* (27% national comparison)
71.4% successful completion of MTH 1207 & 1208 (3CH)
64.6% successful completion of MTH 1207 & 1208 (4CH)

Data reveal that (a) basic operations (i.e., number/operations) as an area of deficiency and (b) students enrolled in 3CH courses perform higher in competencies.

Written Communication
70.5% *developing* (43% national comparison)
25.5% *proficient* (43% national comparison)
4.25% *advanced* (15% national comparison)
4.6 (6.0 national comparison) on written essay
91.1% successful completion of ENGL 1104 (3CH)
62.4% successful completion of ENGL 1104 (4CH)

Data reveal that students enrolled in ENGL 1104 (4CH) outperformed in mean scores in the knowledge of social and rhetorical situations, conceptual strategies, and language use and conventions.

Oral Communication   Collecting data with standard rubric

Summary

The Director of Assessment has made recommendations for collecting assessment data and suggestions for improving student learning outcomes in quantitative literacy and written communication, which will be shared during professional development week in January 2023.

Recruitment Summary

Fall 2022 for Spring 2023
Inquiries as Prospects   240
Applications   200 (83.3% conversion)
Admissions   200 (100%)

Fall 2022 for Fall 2023
WV College Tour   4
Total College Fairs Attended   15
Other Recruiting Events (non-college fairs)   15
WV Counties Represented   20

Inquiries as Prospects   850
Applications   165 (19.4% conversion)
Admissions   165 (100%)
Admissions to Enrollment Yield   TBD

Ongoing Recruiting Plan

Pierpont's team continues its recruiting plan for fall 2023 enrollment. We are participating in recruiting activities across six different areas: (1) the College Tour in WV High Schools, inclusive of our 13-county service region, (2) Pierpont Open Houses, (3) Community outreach (e.g., camps and academies), (4) Career and Technical Education and Adult Basic Education Outreach, (5) Social Gatherings, (6) Transitional education (dual enrollment), and (7) College Transfer Fairs.

Strategic Enrollment Plan
Pierpont's executive director of enrollment and director of advising are drafting a strategic enrollment management plan focused on four pillars: (1) recruiting, (2) onboarding, (3) retention, and (4) completion. The directors will draft a strategic enrollment plan, soliciting input and feedback from other Pierpont stakeholders, by January 9, 2023. The plan will be available to the BOG committee on *Academics and Student Services* at its February 2023 meeting.

Academic Policies
The registrar has presented to our Academics team and to our faculty shared governance two policies for revision: (1) academic standing (i.e., probation and suspension) and (2) transfer credit review of transcripts for re-admitted students. Recommended revisions to the policies are student-centered, promoting students' recovery of academic credit. The policies have advanced through the Admissions & Credits committee and will be considered at Faculty Senate on December 9, 2023.

PIERPONT
COMMUNITY & TECHNICAL COLLEGE

Enrollment Comparison Summary by Student Type

Student Type	Previous Term 202210 - Fall Semester 2021 As of 10/15/2021		Current Term 202310 - Fall Semester 2022 As of 10/15/2022		Differences			
	Count	FTE	Count	FTE	Count	Percent	FTE	Percent
1 - First-time Freshman	298	293.07	259	258.53	-39	-13.09	-34.53	-11.78
2 - Returning Student	509	426.67	434	365.47	-75	-14.73	-61.20	-14.34
3 - Readmitted Student	76	52.93	68	53.73	-8	-10.53	0.80	1.51
6 - Transfer Student	154	128.80	150	136.47	-4	-2.60	7.67	5.95
9 - Other	13	4.93	10	5.53	-3	-23.08	0.60	12.16
	1050	906.40	921	819.73	-129	-12.29	-86.67	-9.56
8 - HS Student Taking College Crs	545	176.80	540	189.8	-5	-0.92	13.00	7.35
	1,595	1,083.20	1,461	1,009.5	-134	-8.40	-73.67	-6.80

Note: Due to rounding of FTE and Percentage calculations, there may be slight differences in total amounts.