

**PIERPONT COMMUNITY & TECHNICAL COLLEGE
BOARD OF GOVERNORS**

Advancement and Public Relations Committee Meeting

**Tuesday, February 21, 2023
1:00 PM**

**Pierpont's Advanced Technology Center (ATC)
500 Galliher Drive
Fairmont, WV 26554
Room 216A**

AGENDA

- I. Call to Order**
- II. Office of Advancement and Public Relations: Marketing, Public Relations, and Community Affairs**
- III. Marketing Plan FY 23**
- IV. Pierpont Foundation**
 - A. Reestablishment of the Foundation
 - B. 2023 Day of Giving – April 4, 2023
- V. Discussion**
- VI. Adjournment**



Mission Statement: To provide accessible, responsive, comprehensive education that works
Vision: Empowering individuals to transform their lives through education
Tagline: Education that works!