

**PIERPONT COMMUNITY & TECHNICAL COLLEGE
BOARD OF GOVERNORS**

Advancement and Public Relations Committee Meeting

**Thursday, May 18, 2023
1:30 PM**

**Pierpont's Advanced Technology Center (ATC)
500 Galliher Drive
Fairmont, WV 26554
Room 216A**

AGENDA

- I. Call to Order**
- II. *Approval of Minutes – March 21, 2023**
- III. Introduce the Director of Social Media and Community Affairs**
- IV. Social Media and Marketing Campaigns for April and May**
- V. Day of Giving Results**
- VI. Discussion**
- VII. Adjournment**



Mission Statement: To provide accessible, responsive, comprehensive education that works
Vision: Empowering individuals to transform their lives through education
Tagline: Education that works!

**Denotes possible action item*