

**PIERPONT COMMUNITY & TECHNICAL COLLEGE  
BOARD OF GOVERNORS**

**Academic and Student Services Committee Meeting**

**Tuesday, November 14, 2023  
1:00 PM**

**Pierpont's Advanced Technology Center (ATC)  
500 Galliher Drive  
Fairmont, WV 26554  
Room 216A**

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**MINUTES**

**Notice of Meeting**

A meeting of the Pierpont Community & Technical College (Pierpont) Board of Governors Academic and Student Services Committee was held on November 14, 2023, beginning at 1:00 PM. The meeting was conducted in person at the Advanced Technology Center in Fairmont, WV. Advanced announcement of this meeting was posted on the WV Secretary of State's Meeting Notices Webpage.

*Committee Members Present:* Thomas Cole – Committee Chair, Lisa Lang, Juanita Nickerson and Christine Miller

*Committee Members Absent:* Madison Martin

*Other Board Members Present:* Susan Woods Coffindaffer, Anthony Hinton, Jeffery Powell, and Joanne Seasholtz

*Others Present:* Members of the President's Cabinet, faculty, staff, and others

**I. Call to Order**

Thomas Cole, Chair, called the meeting to order at 1:00 PM.

**II. Approval of Minutes – September 19, 2023**

Lisa Lang moved to approve the minutes from the September 19, 2023 Committee meeting. Christine Miller seconded the motion. All agreed. Motion carried.

**III. BOG Informational Items**

Academics and Student Services Associate Provosts and Directors presented and reviewed the **FY 2023 Year End Report to the BOG** (Attachment A).

#### **IV. Adjournment**

There being no further business, Christine Miller moved to adjourn the meeting. Lisa Lang seconded the motion. All agreed. Motion carried.

*Respectfully submitted by Amanda N. Hawkinberry*



Mission Statement: To provide accessible, responsive, comprehensive education that works  
Vision: Empowering individuals to transform their lives through education  
Tagline: Education that works!

**Pierpont Community & Technical College**  
**Academic Year in Review (FY 2023)** Fall 2022-Spring 2023

**Enrollment and Reauthorization Data**

**Enrollment Information**

Annual Unduplicated Head Count (HC):	1,767
Annualized Full Time Equivalent (FTE):	978
Summer Full-time Resident Head Count:	9
Summer Full-time Nonresident Head Count:	0
Summer Part-time Resident Head Count:	280
Summer Part-time Nonresident Head Count:	14
Fall Full-time Resident Head Count:	667
Fall Full-time Nonresident Head Count:	26
Fall Part-time Resident Head Count:	717
Fall Part-time Nonresident Head Count:	14
Spring Full-time Resident Head Count:	588
Spring Full-time Nonresident Head Count:	21
Spring Part-time Resident Head Count:	577
Spring Part-time Nonresident Head Count:	23
Dual Enrollment Head Count	537 (Fall 2022) 424 (Spring 2023) 1013 (Fall 2023)

**Other Information**

Full-time Tuition:	\$5,594/yr.
Mandatory Fees:	\$400/yr.
Residency	96% in-state
Retention Rate:	54% (58% national average)
Associate Graduation Rate (within 3 years):	29% (22% national average)
Transfer In:	153
Student Loan Default Rate:	0.00%
% of Undergrad Receiving Federal Loans:	36%
# of Students in Loan Repayment Cohort:	506
Student Grievances:	0
Staff Grievances:	1
Faculty Grievances:	6

**Completion Demographics**

**Total Degree Completions by First Major**

Grand Total Men	54.3%
Grand Total Women	45.13%
Undisclosed	0.57%

### **Total Degree Completions by Race and Ethnicity**

White	81.66%
Native Hawaiian or Other Pacific Islander	0.29%
American Indian or Alaska Native	0.57%
Black or African American	7.02%
Asian	3.15%
Two or more races	4.44%
Race and Ethnicity Unknown	2.87%

### **Total Completions by Economic Qualifier**

Pell Grant Recipients	26%
Non-Pell Grant Recipients	74%

## **Clery and Safety Data**

### **Crime Information**

Criminal Homicide:	0
Sexual Assault:	0
Robbery:	0
Aggravated Assault:	0
Burglary:	0
Motor Vehicle Theft:	0
Arson:	0

### *Hate Crimes (any of the above-mentioned offenses, and any incidents)*

Larceny-Theft:	0
Simple Assault:	0
Intimidation:	0
Destruction/damage/vandalism of property:	0

### *Violence Against Women Act (VAWA) Offenses*

Domestic Violence:	0
Dating Violence:	0
Stalking:	0

### *Arrest and Referrals for Disciplinary Action*

Weapons Law Violations:	0
Drug Abuse Violations:	0
Liquor Law Violations	0

## **Certification Rates**

### **Exam Takers Information**

*Certificate Degrees:*

Phlebotomy	12 out of 18	(67%)
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*Associate Degrees:*

Aviation/Avionics Technology	24 out of 33 passed	(72%)
Emergency Medical Technician – Paramedic	4 out of 6 passed*	(67%)
Health Information Technician	*	Not yet available
Medical Laboratory Technology	10 out of 10	(100%)
Physical Therapist Assistant	6 out of 7	(86%)
Radiologic Technology	29 out of 29	(100%)
Respiratory Care	11 out of 16*	(69%)
ServSafe	20 out of 24	(83%)
Veterinary Technology	*	Not yet available

\* Students are still within the testing period window.

## Academic Complaints and Student Conduct

### Academic Complaints

Total	18
Resolved Academic Complaints	18
Pending Academic Complaints	0

### Student Conduct

Judiciary Referrals	1
Judiciary Decisions Rendered	1
Judiciary Investigations Pending	0

## Academic Standing

President's List	261 (118 in fall 2022; 143 in spring 2023)
Dean's List	331 (160 in fall 2022; 171 in spring 2023)
Academic Probation (GPA < 2.00)	336 (198 in fall 2022; 138 in spring 2023)
Academic Suspensions	62 (26 in fall 2022; 36 in spring 2023)
Early Alert System	116 faculty referrals, 37 student self-referrals
Fall 2023 Probationary Status	137 Total, 44 with consistent bi-weekly mtgs

## Student Engagement, Support Services, and Academic Tutoring

Fall 2022 Student Engagement Events	8
Spring 2023 Student Engagement Events	9
Student Government Association (SGA)-hosted	6

### Support Services (Fall 2022-Fall 2023):

Mental Health Services	26 intakes, 518 appointments, 36 Crises
Disability Services	65 intakes, 67 appointments
Learning Strategies	204 appointments

Academic in-person tutoring (hours)	217 hours
Academic web-based (live sessions/hours)	148 sessions/61 hours
Top sessions by subject:	(1) Chemistry, (2) Statistics
Average session:	23 minutes

### Assessment of General Education Outcomes

Pierpont cyclically assesses and evaluates four general education outcomes: (1) quantitative literacy, (2) written communication, (3) oral communication, and (4) digital literacy. Pierpont has assessed quantitative literacy, written communication, and oral communication. Pierpont also administers general education assessments in *Quantitative Literacy* and *Written Communication* in capstone courses, using a third-party assessment tool *Territorium*.

An analysis of student performance in the three "concrete" outcomes courses indicates the following results in student performance:

**Quantitative Literacy**      54% *developing* (22% national cohort comparison)  
    41% *proficient* (51% national cohort comparison)  
    4 % *advanced* (38% national cohort comparison); increased from 2022.  
    N= 70 Pierpont students; *Territorium*

Data reveal that (a) basic operations (i.e., number/operations) as an area of deficiency and (b) students enrolled in 3CH courses perform higher in competencies.

We examined course grades in MTH 1207 from fall 2021 to summer 2023. A t-test revealed a statistical difference between the scores of students enrolled in MTH 1207 4CH and MTH 1207 3CH;  $t(28)=-4.311$ ,  $p<0.000$ . **Based on the results, students enrolled in the 3-credit hour MTH 1207 earned, on average, a mean score of 2.70, compared to the students enrolled in the MTH 1207 4CH (M=1.54).** The t-test was essential to determine if there was a statistical difference between the scores of students across the two groups, especially since the number of observations differed.

When looking at MTH 1207 spring 2023 grades, 97 students earned the grades distribution:  
 A= 11%; B= 14%; C= 18%; D= 9%; F= 37%; W= 71%.

**Written Communication**      61% *developing* (40% national cohort comparison)  
    34% *proficient* (51% national cohort comparison); increased from 2022  
    5% *advanced* (9% national cohort comparison); increased from 2022  
    On direct writing, our students score 4.11, compared to a national  
    average of 4.97.  
    N= 76 Pierpont students; *Territorium*

Data reveal that students enrolled in ENGL 1104 (4CH) outperformed in mean scores in the knowledge of social and rhetorical situations, conceptual strategies, and language use and conventions.

We examined course grades in ENGL 1104 from fall 2021 to summer 2023. A paired t-test of 1407 observations determined a statistical difference between the mean scores in English 1104 students between 3-credit hours and 4-credit hours. Based on the statistical analysis, there is a statistical difference in the mean scores between ENGL 3CH and ENGL 4CH,  $t(1442)=16.58$ ,  $p<.000$ . **Students who complete ENGL 4CH earn a mean score of 2.149 (letter grade = B), one letter lower than students enrolled in ENGL 3CH (M=3.201).**

When looking at ENGL 1104 Spring 2023 grades, 165 students earned the following distribution: A= 18%; B= 22%; C= 23%; D= 7%; F= 18%; W= 12%.

### Digital Literacy

The average grade among 1,206 virtual, not-dual enrollment learners in OFAD 1150 (Computer Applications) was 2.34 (C), which fell nearly two letter grades behind the face-to-face/hybrid learning. Students performed higher in face-to-face (F2F) or hybrid (HYB) courses, which were primarily in dual enrollment. The average F2F or HYB was 3.62 (A). One exception to the F2F or HYB findings was a cohort of 24 on-campus, non-dual enrollment students that earned on average 1.50 (D).

Further examination of the F2F/HYB cohort with an average 1.50 (D) grade yielded additional information. The course evaluation for the section illuminated neutral responses that focused on the need for (1) timeliness of grading and (2) improved faculty engagement with the subject to make the content more interesting or stimulating. While the subject matter expert (SME) content was utilized, there was limited to no instructional feedback on assignments, discussions, or coursework. With the resignation of the course's full-time faculty, the course is now taught exclusively by adjunct faculty.

## Recruitment Summary

### *Spring 2024*

Inquiries as Prospects	218
Applications	200 (91.7% conversion)

### *Fall 2023 for Fall 2024*

WV College Tour	17
Other Recruiting Events (non-college fairs)	15
WV Counties Represented	20

### Ongoing Recruiting Plan

Pierpont's team continues its recruiting plan for fall 2024 enrollment. We are participating in recruiting activities across six different areas: (1) the College Tour in WV High Schools, inclusive of our 13-county service region, (2) Pierpont Visit Opportunities, (3) Community outreach (e.g., camps and academies), (4) Career and Technical Education and Adult Basic Education Outreach, (5) Social Gatherings, (6) Transitional education (dual enrollment), and (7) College Transfer Fairs.

### Strategic Enrollment Plan

The Strategic Enrollment plan is within its first quarter of implementation. Institutional stakeholders are working toward the strategies to strengthen recruitment and student success through the four pillars; (1) recruitment, (2) onboarding, (3) retention, and (4) student success.